

Motorcycle Development Program Participants Association (MDPPA) Gears for an intensive Information-Education Campaign Drive on Safe Riding



Motorcycle riders group members from Pasig City, Philippines after attending the MDPPA Safe Riding Information-Education workshop. More than 130 riders have attended the said workshops. MDPPA plans to conduct more workshops for 2010.

The MDPPA has embarked on a full-blast Information-Education Campaign Drive focused on Safe Riding for motorcycle riders groups or associations.

So far, two separate Safe Riding workshops have been conducted in two separate venues this February, and the said workshops were attended by more than 130 motorcycle riders.

The Safe Riding seminar is part of the MDPPA's outreach program focused on promoting road safety, spearheaded by the Road Safety Committee under the helmship of Chair Gilbert Limjoco. The MDPPA plans to conduct at least 24 Safe Riding workshops for 2010. However, some riders groups are asking for additional schedules for the said workshop.

MDPPA President Reynaldo M. Gener vows that the association intends to double its efforts in promoting road safety and safe riding among the motorcycle riders sector through workshops, information campaign, and tri-media promotions.